



**TEAM THINKING ACTIVITIES®**  
[for Developing Strategy]

ACTIVITY	PURPOSE	TEMPLATES Built (B) or Used (U)
Confront Reality	Get the facts behind your situation and set goals for improvement.	Strategy Contract (B)
Anticipate the Future	Describe the changes coming your way.	Trends Database (B) Trend Convergences (B)
Evaluate Yourself	Determine what your company does that makes it hard for competitors to imitate.	Strategic Balance Sheet (B)
Build a Scorecard	Develop criteria and a scoring scale for evaluating opportunities and molding them into strategies.	Strategy Contract (U) Strategic Balance Sheet (U) Strategy Scorecard (B)
Invent Opportunities	Generate as many ideas as possible for flourishing in the future.	Trend Convergences (U) Strategic Initiatives (B)
Derive Your Strategy	Work your ideas into your strategies.	Strategic Initiatives (U) Strategy Scorecard (U)
Plan Execution	Develop your strategy's implementation plan.	Execution Maps (B)
Make the Business Case	Make sure your strategy holds the potential to achieve the goals you set when Confronting Reality.	Business Case (B)
Organize for Execution	Determine accountabilities and responsibilities for strategy execution.	R-A-C-I (B, then U)